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Zeesman Communications, Inc.

Environetics Adds Two Experienced Industry Professionals to Support Growing Business

Joan S. Marshall named director of business development, and Kam Kamran joins as senior designer.

February 6, 2007 – Environetics, a full-service interior architectural design and space-planning firm, added two professionals to its team in order to support a growing clientele and its new business development initiative. Well-known industry leader Joan S. Marshall signs on as director of business development, and Kam Kamran, recognized for his ability to create innovative, functional designs, joins its team as a senior project designer.

“Joan brings unique talents and expertise that clearly set her apart from her peers,” said Rodney Stone, C.I.D., president of Environetics. “Ms. Marshall’s extensive network, business relationships and sales experience makes her the ideal choice to head our business development initiative.”

Joan S. Marshall

Ms. Marshall brings an extensive network of commercial contacts and more than 25 years of sales experience in the Los Angeles architectural and design community to Environetics. She is recognized as a business development and product marketing expert with strong leadership and creative skills and a proven track record of generating innovative ideas with successful results. Her work spans a range of delivering many high profile projects within the corporate, public, and hospitality markets. Her work includes Sony, Walt Disney Imagineering, MCA/Universal, Paramount Studios, the Autry Museum of Western Heritage (now the Museum of the American West), the Simon Weisenthal Center, the Sundance Film Institute Los Angeles, Merrill Lynch, Wells Fargo Bank, Los Angeles Community College District Program (LACCD), the City of Los Angeles, U.C. Berkeley, U.C. Irvine, the Las Vegas Hilton, Caesar’s Palace, the Peninsula Hotel, the Four Seasons Hotel, Trump Tower New York, Beverly Wilshire Four Seasons Hotel (formerly known as the Beverly Wilshire Hotel), Hyatt Regency Century Plaza Hotel (formerly known as the Century Plaza Hotel).

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Environetics Taps Two As Business Expands

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She is active in professional organizations and in the community, having served as Chair of the Sponsorship Committee for the International Facility Management Association – Los Angeles – (IFMA-LA) and Ambassador for the IFMA Foundation. Her work with this organization earned her the Associate of the Year Award in 2005. In addition, she participates in the Los Angeles Headquarters Association (LAHQ), the Southern California Development Forum (SCDF), the Society of Marketing Professional Services (SMPS), International Interior Design Association (IIDA) and the Century City Chamber of Commerce. She is also a member of the NEOCON West Advisory Board. Her philanthropic efforts include serving as Fundraising and Development Associate for the Chouinard Foundation as well as Development Associate with Asset Network for Education Worldwide (ANEW).

Ms. Marshall earned her bachelor's degree in fine arts from California State University, Northridge, and is pursuing advanced education in fundraising, marketing and public relations at the University of California, Los Angeles.

Kam Kamran

"Kam's knowledge in all aspects of interiors is matched by his enthusiasm and passion for design," added Mr. Stone. "This combination results in a remarkable ability to blend functionality and creativity on corporate, entertainment, cultural, academic, and healthcare projects."

Mr. Kamran is experienced in all phases of interior architecture and brings vast experience in small and large-scale quality planning to every project. As a designer, he is involved from the beginning of the project, with planning and programming to the final stages of construction and administration, working closely with clients to ensure their practical and creative goals are achieved. Mr. Kamran's clients at Environetics include Westlake Financial Services, Fox Entertainment Group, Mobizzo and Unisource Solutions.

Prior to joining Environetics, Mr. Kamran held increasingly senior positions with Richard Meier and Partners, The SmithGroup, Inc., and HKS Architects, Inc. Throughout his career he has worked with a wide range of clients including Warner Bros., Countrywide Home Loans, The University of Southern California, City of Hope, The University of California, Los Angeles, Walt Disney Productions, The Motion Picture Association of America, Amgen, Los Angeles Regional Crime Laboratory Facility, and The Getty Center.



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Environetics Taps Two As Business Expands

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He is an active member of the IIDA, and has participated actively in the AIA Interiors Committee, the Caliber Awards Committee, and the NEOCON West Advisory Board. He has been a frequent lecturer for interior design courses at California State University, Long Beach and a critic for UCLA's extension programs for interior design courses. Widely recognized for his work, he received the Los Angeles Business Council Beautification Award for the City Of Hope Westside Conference and Oncology Center in 2000.

Mr. Kamran received his bachelor's degree in architecture from California Polytechnic State University in San Luis Obispo, Calif. He completed his final year of architecture school in Florence, Italy, after which he returned to California to pursue his career in architecture and design.

About Environetics

Environetics is a full-service interior architectural design and space-planning firm that specializes in creating unique work environments that improve employee productivity and enhance brand image. Environetics' diverse staff consists of space planners, architects, interior designers, graphic and industrial designers, estimators and CAD drafters, all collaborating to identify client space needs and deliver interior plans for maximum efficiency and design.

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