

Firefighter's Triumphant Comeback from Crash Victim to Elite Athlete.

THE CAR I DRIVE IS: Kestrel Triathlon bike/Fuji Road Bike

MY FAVORITE PLACE TO EAT IN PHILADELPHIA IS: Winnie's Lebus



NAME: Wendy Body
COMPANY: Alvin H. Butz, Inc.
TITLE: Senior Project Manager

PROFILING THE INDUSTRY

WHY DID YOU GET INVOLVED WITH DESIGN/CONSTRUCTION? I was in my Junior Year as a Mechanical Engineering student at Lehigh University and had the opportunity to do an internship with a local construction management company, Alvin H. Butz, Inc. I spent the summer working with a Project Manager on a Medical Office Building and fell in love with the variety and excitement that every day brought, so I decided to pursue a career in Construction Management when I graduated.

THE GREATEST STRENGTH OF PHILADELPHIA'S DESIGN & CONSTRUCTION COMMUNITY IS: Our business depends on good working relationships between the owner, designer and subcontractors so personal integrity is a critical factor. This is not about a "quick sale" with minimal customer interaction after the transaction is completed. Rather, we value long-term relationships with our clients that are fostered in large part because of the people in our industry and their strength of character.

THE BIGGEST CHALLENGE FACING CONSTRUCTION PROJECTS IN PHILADELPHIA IS: The market is extremely competitive right now primarily due to the still-recovering economy, so all parties involved with construction are forced to take projects at such low profit margins that it is very challenging to do the job at a high quality and still make a profit.

THE MOST OPPORTUNITIES IN CONSTRUCTION/ARCHITECTURE OVER THE NEXT FIVE YEARS WILL BE IN: I think the health care market will continue to thrive.

MY DREAM DESIGN OR CONSTRUCTION PROJECT IS: I absolutely love to work on Higher Education Projects. Penn State University is one of my clients and they are pioneers in technology and construction delivery methods. In order to stay competitive we need to constantly evolve and education plays an important role.

PROFILING THE INDIVIDUAL

MY GREATEST ACHIEVEMENT IS: I was the Co-Founder of The Women's 5K Classic which is the state's largest all-female running race. The proceeds go to local breast cancer prevention and treatment

programs and since our inception in 1993 we have infused more than \$2,000,000 of funding into the community.

MY MENTOR IS: My father, John Body, who passed in 2010. He taught me at a very early age that learning to fail is an important part of success.

SOMETHING I'VE READ THAT'S HELPED ME IS: *Atlas Shrugged*. It taught me that I would rather be a conqueror than a victim.

THE CAR I DRIVE IS: Mercury Mariner Hybrid.

MY FAVORITE PLACE TO EAT IN PHILADELPHIA IS: Olive Restaurant



NAME: Judy Channick
COMPANY: Environetics Design, Inc.
TITLE: Principal
YEARS IN THE INDUSTRY: over 25 years

PROFILING THE INDUSTRY

WHY DID YOU GET INVOLVED WITH DESIGN/CONSTRUCTION? I always enjoyed creating functional and aesthetically pleasing spaces. Once I got involved in the design process from the beginning, searching for the right site and/or building, I realized that I truly enjoyed the puzzle aspect of working out all of the elements that go into creating the ideal environment for a client. I also enjoy the range of clients that we work with and learning about new businesses and the vast array of jobs, careers and vocations that people follow.

THE GREATEST STRENGTH OF PHILADELPHIA'S DESIGN & CONSTRUCTION COMMUNITY IS: Diversity of talent, innovation and commitment to sustainability.

THE BIGGEST CHALLENGE FACING CONSTRUCTION PROJECTS IN PHILADELPHIA IS: The changing economy –lack of public funding, corporation budget cuts and availability of resources.

THE MOST OPPORTUNITIES IN CONSTRUCTION/ARCHITECTURE OVER THE NEXT FIVE YEARS WILL BE IN: Healthcare, from medical office buildings to community health care centers, and corporations now realizing less is not more when it comes to the workplace environment.

MY DREAM DESIGN OR CONSTRUCTION PROJECT IS: Any project that results in a happy and satisfied client and where everyone has enjoyed and benefitted from the design process and the final built environment.

PROFILING THE INDIVIDUAL

MY GREATEST ACHIEVEMENT IS: Being a founding partner of and growing a great A/E design firm with fantastic employees and wonderful clients.

MY MENTOR IS: As my career has progressed there have been many mentors who influenced me at various points in my career. My first mentor was Alma Alabilikian.

SOMETHING I'VE READ THAT'S HELPED ME IS: A book that helps me laugh any time I pick it up - *The Sweet Potato Queens Book of Love*.

THE CAR I DRIVE IS: Honda Accord.

MY FAVORITE PLACE TO EAT IN PHILADELPHIA IS: I don't know that I have one favorite; there are so many wonderful restaurants to choose from.



NAME: Britt Chapman
COMPANY: Philadelphia University
TITLE: Student, Bachelor Architecture 2012
YEARS IN THE INDUSTRY: Summer Intern since 2006

PROFILING THE INDUSTRY

WHY DID YOU GET INVOLVED WITH DESIGN/CONSTRUCTION? Initially interested in design as a teenager, I was fortunate to be able to explore my passions in several introductory architecture programs. Excited by both the fundamental and conceptual pursuits, I began a summer internship at a construction and development firm. I later began the Bachelor of Architecture Program at Philadelphia University in 2007.

THE GREATEST STRENGTH OF PHILADELPHIA'S DESIGN & CONSTRUCTION COMMUNITY IS: I see great strength in our city's ability to densify. There are many neighborhoods located close to center city that have the potential to accommodate Generation Y's demand for urban living. Philadelphia is also a great petri dish for creative urban solutions; our existing neighborhood structure and network of creative professionals harness potential, ideas, and change.

THE BIGGEST CHALLENGE FACING CONSTRUCTION PROJECTS IN PHILADELPHIA IS: Exploring the new zoning code will be a challenge. It will be especially interesting to see if the code and the officials are flexible enough to allow Pop-up Urbanism or temporary architecture to develop on stalled development sites.

THE MOST OPPORTUNITIES IN CONSTRUCTION/ARCHITECTURE OVER THE NEXT FIVE YEARS WILL BE IN: With low interest rates, the opportunity for investment in urban areas seems ripe.

MY DREAM DESIGN OR CONSTRUCTION PROJECT IS: I aspire to design and develop of a phased multi-use project that builds on the surrounding urban fabric while infusing life into a neglected area of Philadelphia.

PROFILING THE INDIVIDUAL

MY GREATEST ACHIEVEMENT IS: In addition to completing my Bachelor of Architecture from Philadelphia University, I have served an active role on campus.

MY MENTOR IS: Amanda Burden for her professional work as well as her actions in the New York City Department of City Planning as a source of inspiration. Her instrumentalism in promoting revitalization projects and participation in the Vision 2020 Plan for New York energizes me.

SOMETHING I'VE READ THAT'S HELPED ME IS: Jane Jacob's *The Death and Life of Great American Cities* served as my first in-depth introduction to architecture's impact on the urban environment.

THE CAR I DRIVE IS: An unhappy 1999 black Volkswagen Beetle.

MY FAVORITE PLACE TO EAT IN PHILADELPHIA IS: Vedge.



NAME: Cecelia Denegre, AIA, IIDA
COMPANY: CDA&I Architecture and Interiors, Ltd.
TITLE: Managing Principal
YEARS IN THE INDUSTRY: 27 years

PROFILING THE INDUSTRY

WHY DID YOU GET INVOLVED WITH DESIGN/CONSTRUCTION? Architecture is a profession that enables me to combine my talent and interest in art, architecture, and community development.

THE GREATEST STRENGTH OF PHILADELPHIA'S DESIGN & CONSTRUCTION COMMUNITY IS: A 200-year legacy of great architects and architecture in the city that serves as a daily source of inspiration to a rich community of current-day designers.

THE BIGGEST CHALLENGE FACING CONSTRUCTION PROJECTS IN PHILADELPHIA IS: The city approval process and project financing.

THE MOST OPPORTUNITIES IN CONSTRUCTION/ARCHITECTURE OVER THE NEXT FIVE YEARS WILL BE IN: Design/build projects for education and private sector development; repurposing existing buildings with a commitment to sustainability and energy efficiency; and downsizing and reconfiguring for new ways of working, learning, and living with an interest in quality rather than quantity.

MY DREAM DESIGN OR CONSTRUCTION PROJECT IS: Repurposing an existing building for an academic client in Philadelphia that serves as a model for sustainability and economic development.

PROFILING THE INDIVIDUAL

MY GREATEST ACHIEVEMENT IS: My family, and the 20-year anniversary of CDA&I.